

Yingzhe Zhu 朱颖哲

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EDUCATION

- 2027 Ph.D., Sociology, *Northwestern University*, Evanston, United States
(Expected) M.S., Statistics (Data Science Series), *Northwestern University*, Evanston, United States
Dissertation: “Good” Doctors Online All the Time? How Online Medical Platforms Transform Healthcare Delivery in China (mixed-methods; book-oriented)
Committee: Steven Epstein (Chair), Bruce Carruthers, Ya-Wen Lei (Harvard University), Santiago J. Molina, Hatim Rahman
- 2020 M.A., Sociology, *Peking University*, Beijing, China (With honors; Excellent Graduate)
- 2017 B.A., Sociology, *Tsinghua University*, Beijing, China (*summa cum laude* equivalent)
LL.B., Law (Second Degree), *Tsinghua University*, Beijing, China
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NON-DEGREE EDUCATION

- 2024 “Science, Technology, and Society (STS) in Asia: Tackling Socio-Technical Challenges from An Interdisciplinary Perspective,” *Harvard-Yenching Institute & Tsinghua University* Joint Training Program, Beijing, China
- 2017 “Methods of Historical Social Science,” taught by Andrew Walder, Summer Seminar, *Stanford Center at Peking University*, Beijing, China
- 2016 Summer Session, *University of California, Berkeley*, US (GPA: 4.0)
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RESEARCH INTERESTS

Medical Sociology; Science and Technology Studies; Work and Occupations; Economic Sociology; Cultural Sociology; Knowledge; Professions; Labor; Theory; Digitalization; Mixed Methods

PUBLICATION

Published

Zhu, Yingzhe. 2018. “Immigrants Viewing Immigrants: Iván Szelényi’s Study of Pakistani Guest Workers.” *Tsinghua Sociological Review* (1):151-161.

R&R

Zhu, Yingzhe. “No Negative Reviews? Mechanisms Generating Patients’ Inflated Evaluations of Online Medical Platforms in China.” *Revise & Resubmit* (Round 2) at *Social Science & Medicine*

Zhu, Yingzhe. “Money Paid, Care Not Delivered: Unveiling Injured Workers’ Underutilization of Rehabilitation in China.” *Revise & Resubmit* (Round 2) at *Social Science & Medicine*

Submitted & In Progress

Zhu, Yingzhe. “Reproducing Regional Care Gaps: Urban-Rural Inequalities in Patients’ Utilization of Online Medical Platforms in China.” *Invited submission* to a special issue of *Chinese Sociological Review* on Rural-Urban Inequality (coming out in Summer 2027)

Zhu, Yingzhe. “Voluntarily Burning Out: Chinese Doctors’ Platform Gig Work as Patient-Management and Career-Development Tools.” *Under review*

·*Nan Lin Graduate Student Best Paper Runner-up. International Chinese Sociological Association*

Zhu, Yingzhe. “Learning to Speak to Consumers: How Social Sciences and Humanities Scholars Commercialize Knowledge Through For-Profit Online Courses in China.” Planned submission in September 2026

WORKING PAPERS

Zhu, Yingzhe. "Mediated and Diluted Medical Authority: a New Power Regime Arising From the Patient-Platform-Provider Assemblage." *In preparation*.

(Review Article) Zhu, Yingzhe. "What is New and What is Good? Pinning Down the Digital Economy's Impact on Labor and Industries from A global perspective." *Manuscript Available*.

(In Chinese) Zhu, Yingzhe. "Atoms Keep Running on the Way: an Empirical Study of Driver's Multidimensional Plight in the Online Ride-Hailing Industry." *Manuscript Available*.

(In Chinese) Zhu, Yingzhe. "The Iron Cage and Hollow Men: in the Absence of Spiritual 'Motives' Directing Human Actions in Recent Sociological Theories." *Manuscript Available*.

OTHER WRITINGS

Translation (Into Chinese)

2018 Iván Szelényi, Riaz Hassan, and Vladislav Maksimov. "Building Nations With Non-Nationals: the Exclusionary Immigration Regimes of the Gulf Monarchies With a Case Study of Pakistani Return Migrants From and Prospective Migrants to the United Arab Emirates." *Tsinghua Sociological Review*.

Public Sociology

2016-2018 Wrote feature articles applying sociological analysis for several WeChat official accounts and my own social media account, generating over 120,000 views.

HONORS & AWARDS & GRANTS

Northwestern University

- 2026 Nan Lin Graduate Student Best Paper Runner-up Travel Award. ICSA (International Chinese Sociological Association) (\$500)
- 2026 Buffett International Conference Travel Grant. Buffett Institute for Global Affairs, Northwestern University (\$1,100)
- 2026 Buffett Dissertation Fellowship. Buffett Institute for Global Affairs, Northwestern University (three quarters of fellowship; equivalent to a stipend of \$35,811 plus full tuition coverage)
- 2025 Doctoral Fellowship. Chiang Ching-kuo Foundation for International Scholarly Exchange (\$20,000)
- 2025 The Graduate School Conference Travel Grant. Northwestern University (\$800)
- 2025 Sociology Travel Grants. Department of Sociology, Northwestern University (\$550)
- 2024 Sociology Fieldwork Research Fellowship. Department of Sociology, Northwestern University (one banked quarter of fellowship; equivalent to \$11,250)
- 2024 Buffett International Dissertation Research Travel Grant. Buffett Institute for Global Affairs, Northwestern University (\$4,000)
- 2024 Buffett International Conference Travel Grant. Buffett Institute for Global Affairs, Northwestern University (\$1,100)
- 2024 SHC Supplemental Funding Award. Science in Human Culture (SHC) Program, Northwestern University (\$500)
- 2024 Small Research Grant. Department of Sociology, Northwestern University (\$300)
- 2023 Sociology Travel Grants. Department of Sociology, Northwestern University (\$550)
- 2023 Small Research Grant. Department of Sociology, Northwestern University (\$300)
- 2022 MacArthur Summer Research Grant (work with Gary Alan Fine). Department of Sociology, Northwestern University (\$1,250)
- 2022 The Graduate School Conference Travel Grant, Northwestern University (\$800)
- 2022 Sociology Travel Grants. Department of Sociology, Northwestern University (\$550)

- 2022 Small Research Grant. Department of Sociology, Northwestern University (\$300)
- 2021 Alumni Funds for Second Year Paper Research. Department of Sociology, Northwestern University (\$400)
- 2021 Small Research Grant. Department of Sociology, Northwestern University (\$300)
- Peking University
- 2020 Excellent Graduate (Both university and municipal level)
- 2019 Lixin Tang Scholarship (¥10,000)
- 2018 Merit Student Award, Samsung Scholarship (¥8,000), First Grade Academic Scholarship
- 2017 First Grade Academic Scholarship
- Tsinghua University
- 2016 Comprehensive Excellence Award
- 2015 Academic Excellence Award, Longhua Zhang Scholarship (¥5,000)
- High School
- 2012 Grand Prize, Jiangsu Provincial Essay Competition
- 2012 Second Prize, Jiangsu Provincial Physics Olympiad
- 2012 Third Prize, Jiangsu Provincial Mathematics Olympiad

INVITED TALKS & WORKSHOPS

- 2026 (Scheduled in Fall) *Ethnography Workshop*, Northwestern University, Evanston
 “Voluntarily Burning Out: Chinese Doctors’ Platform Gig Work as Patient-Management and Career-Development Tools”
- 2026 (Scheduled in Fall) *Culture & Society Workshop*, Northwestern University, Evanston
 “Voluntarily Burning Out: Chinese Doctors’ Platform Gig Work as Patient-Management and Career-Development Tools”
- 2026 Asian Studies Graduate Cluster Colloquium, Northwestern University, Evanston
 “No Negative Reviews: Unveiling Patients’ Excessively Positive Evaluation and Contextualized Utilization of Online Medical Platforms in China”
- 2025 *SKAT Workshop & China Reading & innovation Lab*, Columbia University, New York
 “No Negative Reviews: Unveiling Patients’ Excessively Positive Evaluation and Contextualized Utilization of Online Medical Platforms in China with Mixed Methods”
- 2025 *Quantitative and Computational Methods Workshop*, Northwestern University, Evanston
 “No Negative Reviews: Unveiling Patients’ Excessively Positive Evaluation and Contextualized Utilization of Online Medical Platforms in China with Mixed Methods”

CONFERENCE PRESENTATIONS

- 2026 American Sociological Association Annual Conference, New York City
 “No Negative Reviews? Contextualizing Patients’ Excessively Positive Evaluations of Online Medical Platforms in China” & “Voluntarily Burning Out: Chinese Doctors’ Platform Gig Work as Patient-Management and Career-Development Tools”
- 2026 ICSA (International Chinese Sociological Association) Annual Conference, New York City
 “Voluntarily Burning Out: Chinese Doctors’ Platform Gig Work as Patient-Management and Career-Development Tools”
- 2026 Mini-conference on *Chinese Sociological Review*’s Special Issue, CUHK, Hong Kong
 “Reproducing Urban–Rural Care Gaps: City–Countryside and Coastal–Inland Inequalities in Patients’ Utilization of Online Medical Platforms in China”

- 2025 4S (Society for Social Studies of Science) Annual Meeting, Seattle
 “‘Good’ Doctors Online All the Time? How Online Medical Platforms Transform Healthcare Delivery in China and the US”
- 2025 American Sociological Association Annual Conference, Chicago
 “Arts of Speaking to Consumers: A Case on the Commodification of Social Sciences and Humanities in China”
- 2024 Lilin Forum, Fengjie, Chongqing, China
 “Readily Purchasable Encapsulated Wisdom: How Scholars in the Social Sciences and Humanities Are Incorporated into the For-Profit-Online-Course Industry in China”
- 2024 Chicago Ethnography Conference, Chicago
 “Readily Purchasable Encapsulated Wisdom: How Scholars in the Social Sciences and Humanities Are Incorporated into the For-Profit-Online-Course Industry in China”
- 2023 American Sociological Association Annual Conference, Philadelphia
 “Cascades of Jurisdictional Fragmentation, Accumulative Expert Failures, and Absence of Lay Expertise: A Case Study of Rehabilitation for Injured Workers in China”
- 2022 American Sociological Association Annual Conference, Los Angeles
 “Readily Purchasable Encapsulated Wisdom: How Scholars in the Social Sciences and Humanities Are Incorporated into the For-Profit-Online-Course Industry in China”
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RESEARCH EXPERIENCE

- 2017 Leader in a student research team
 • Analyzed collected data, performed interviews, and wrote two reports
- 2016 Leader in a research assistant team
 • For Professor Qiang Li (Tsinghua University)
 • Distributed questionnaires, reported results, and finished a relevant team project
- 2016 Research Assistant, Beijing
 • For Professor Jar-Der Luo (Tsinghua University)
 • Analyzed collected data and built statistical models
 • Collected oral materials and wrote case summaries
- 2016 Leader in a student research training program at Tsinghua University
 • “Self-Organization in Urban Communities: A Field Study in Nanjing” project
 • Performed interviews, conducted field observations, and finished one report
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TEACHING EXPERIENCE

Northwestern University

- 2026 *Gender, Health, and Medicine*, Teaching Assistant
- 2021- 2024 *Introduction to Sociology*, Teaching Assistant
- 2023 *Health, Biomedicine, Culture, and Society*, Teaching Assistant (With Discussion Sections and Guest Lecturing)
- 2023 *Analysis and Interpretation of Social Data*, Teaching Assistant (With R-coding Labs)
- 2023 *Government Policies & Regulations: Banking and Financial Services Industry*, Teaching Assistant
- 2022 *Youth and Society*, Teaching Assistant

Peking University

2019 *Historical Sociology (Oriented to Collective Memory)*, Teaching Assistant
2018 *Modern Sociological Theory*, Teaching Assistant
2018 *Classic Sociological Theory*, Teaching Assistant
Tsinghua University
2014 Instructor, China-US Rural Teaching Volunteer Program at Liupanshui, Guizhou

SERVICE

2023-2024 Graduate Student Council Member, Department of Sociology, Northwestern University

REVIEW EXPERIENCE

Qualitative Sociology

OTHER EXPERIENCES

2019 Stage Manager, *The Balcony* Production, Peking University Drama Troupe

- Coordinated rehearsals for a cast of 20+ actors; managed photo shoots and stage setup
- Led publicity efforts: produced five social media articles and promotional videos
- Attracted 1,000+ audiences and raised record-setting donations

2016-2017 Intern, PR Department, DiDi (China's equivalent of Uber)

- Individually conducted interviews with 30+ people and wrote pertinent reports
- Finished a degree thesis based on this experience

2016 Intern, Marketing Department, Zhiwen (Shenzhen Kaiwei Consulting Co, Ltd.)

- Responsible for writing features relating to youth anxieties, attracted 100k+ views

SKILLS

R, Python, SQL, Stata, SPSS, Mathematics (Probability Theory, Calculus, Linear Algebra), Machine Learning, Computational Text Analysis

PROFESSIONAL AFFILIATIONS

American Sociological Association (ASA)	Association for Asian Studies (AAS)
Society for Social Studies of Science (4S)	Overseas Young Chinese Forum (OYCF)
International Chinese Sociological Association (ICSA)	

REFERENCES

Steven Epstein, Department of Sociology, Northwestern University
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Bruce Carruthers, Department of Sociology, Northwestern University
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Ya-Wen Lei, Department of Sociology, Harvard University
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Santiago J. Molina, Department of Sociology, Northwestern University
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Hatim Rahman, Kellogg School of Management, Northwestern University
hatim.rahman@kellogg.northwestern.edu